



When is Chalk the Block?

Chalk the Block will be October 12-14

Where can I find information about the festival

Chalktheblock.com

When will applications be available?

Applications will be released on August 8.

Where can I apply?

Applications are online at Chalkthblock.com

How do I apply?

Applications must be submitted through the online process. Hard copy applications will not be accepted.

Can I submit an email or paper application if I don't have a computer?

All applications must be submitted via the online form. The El Paso Public Libraries have computers that are available for public use. The application is also mobile friendly. Applicants may request technical assistance from MCAD staff until noon on August 23 for chalk artists and musicians and noon on August 29 for artisan and food vendors.

Can I submit all my students' applications as one file?

No, each chalk artist submission must be submitted separately

When are applications due?

Applications are due by 11:30 p.m. August 27 for chalk artists and musicians and 11:30 p.m. September 3 for artisan and food vendors. Only complete applications will be accepted. Applicants should submit their completed applications as soon as possible as space is limited, and this is a highly competitive process.

How are vendors selected

The ONLY way to be selected as a vendor or artist for this festival is to apply through MCAD. All participants are chosen through a competitive panel process. There are limited spaces for artisan vendors and food trucks.

When are vendor fees due?

Vendor fees are due by 6 p.m. September 20. Vendors who do not pay their fee by this date will forfeit their slots to the next vendor on the waiting list.

What time do sales end?

Food Trucks have been instructed to take the last orders 15 minutes prior to closing time each night. Festival security will close the gates in the Food Truck Court to aid in closing time. Artisan vendors will start wrapping up sales 15 minutes prior to closing time as well.

Are there certain items I can't sell?

Yes, we do not allow the sale of items that include images that are copyrighted. These include, but are not limited to Disney, Marvel, DC, Star Wars, NFL, NBA, or college teams. Resale is also prohibited.

I was selected as a vendor, and can no longer participate? Can my friend take my spot?

No, booth transfer is not allowed. If a booth transfer occurs, both participants may be barred from future events.

I was selected as a vendor, but my friend was not. Can she sell items in my booth as well?

No, the booth is limited to only the vendor who applied.

Can my friend and I have a booth together?

Yes, as long as you apply together for one booth. Your friend can not join you if they did not apply with you.

I am a private distributor of XYZ, can I sign up as a vendor?

No, vendor booths are limited to items that have been hand-made by the person selling the items.

I have a new business, can I pass out fliers at the event?

No, only event sponsors can distribute information. For information about becoming an event sponsor, please visit chalktheblock.com.

What Categories are there for Chalk Artists?

Chalk Artists can apply in one of three categories – Showcase, Emerging, or Student.

- Showcase and Emerging Artist categories are for individuals ages 18 or older.
- Artists applying in the student category must be high school age.

How will I receive my stipend?

Artists MUST complete the City of El Paso's vendor process and provide ALL required information including a voided check or account verification from their financial institution. All artist stipends will be paid via direct deposit. Parents may provide this information for student artists if they do not have a bank account.

What do I need in order to be a vendor?

Vendors must have the following items in place and current before applying:

- State Tax ID
- Food Cottage Industry Vendors: Food handlers card and/or mobile food permit
- Mobile Food Vendors: mobile food permit

Do I have to apply if I am already a market vendor or if I participated in CTB last year?

Yes, prior participation in MCAD markets does NOT guarantee a space as a vendor at Chalk the Block.

I don't have a food truck, can I still participate?

All onsite preparation of food must be prepared in a food truck. If you are a food cottage industry vendor, you may apply in that category, but food may not be prepared on site.

For more information about the festival, visit chalktheblock.com or call 212-0110.