



CHALK YOUR ARTWORK DOWNTOWN!

The City of El Paso's Museums and Cultural Affairs Department (MCAD) invites eligible artists to apply for consideration to create temporary works of art using chalk on downtown sidewalks as part of the 11th Annual Chalk the Block Downtown Public Art Festival!

On October 12-14, 2018, the City of El Paso Museums and Cultural Affairs Department (MCAD) in partnership with the El Paso Community Foundation, will host Chalk the Block 11 Public Arts Festival (CTB 11). Chalk the Block has become a signature El Paso event that provides an opportunity for the community to experience downtown in a whole new light with amazing sidewalk chalk art competitions, live music, delicious food, an interactive Kids Zone, and large scale temporary public art installations.

ELIGIBILITY

The Chalk the Block 11 Chalk Art Competition is open to all artists (International artists must submit legal documentation to work in the U.S.). Artists must select one category for which they want to be considered when they submit their application. Artists may apply in one of the following categories:

- Showcase Artists (Advanced Artists 18 years and older)
- Emerging Artists (Intermediate Artists 18 years and older)
- Student Artists (Artists currently enrolled in High School)

All applications will be reviewed by a MCAD review panel. Artists selected to participate in **CTB 11** will be notified via email by **September 10, 2018**.

If selected, all artists must attend a **MANDATORY orientation** to participate at CTB 11.

DEADLINE TO APPLY

All applications must be received by August 27, 2018, 11:30 pm.

Late and/or incomplete applications will be disqualified. No exceptions will be made.

APPLY ONLINE

To apply visit: <https://www.surveymonkey.com/r/CTB11ChalkArtistApp>

- All materials must be submitted through the online application form. No paper applications will be accepted.
- Once you access the online form, the application must be submitted all at once. You cannot save your work.

Chalk Artist Categories

(A) Showcase Artist Category

- This category is for advanced/professional artists
- Up to twelve (12) artists will be selected to participate as Showcase Artists.
- Showcase artists receive a 10'x5' chalking space.
- Selected artists must begin work on Friday October 12 from 6pm-10pm. On Saturday, October 13, work may begin at 7am.
- All artwork must be an original creation. Images may not be incorporate copyrighted materials.
- Showcase artists are encouraged to recruit assistants to complete work
- All chalk art must be completed by Saturday, October 13 at 2pm.
- *Showcase Artists will receive an honorarium of \$400.00 to produce their artwork.*

(B) Emerging Artist Category

- This category is for intermediate/emerging artists who are beginning or early in their artistic careers.
- Up to twenty (20) artists will be selected to participate in this category.
- Selected Emerging Artists will receive a 6'x5' chalking space.
- Selected Emerging artists must begin chalking on Saturday, October 12, at 7 a.m.
- All artwork must be an original creation. Images may not be incorporate copyrighted materials.
- Emerging artists are encouraged to recruit assistants to complete work
- All chalk art must be completed by Saturday, October 13, at 2pm.

- *Emerging Artists will receive an honorarium of \$200.00 to produce their artwork.*

(C) Student Artist Category

- The student artist category is open to High School Students and organizations only.
- Up to twenty (20) artists will be selected to participate in this category.
- Student Artists will receive a 5' x 5' chalking space.
- Selected student artists must begin working on their chalk art Saturday, October 6, at 7 a.m.
- All artwork must be an original creation. Images may not be incorporate copyrighted materials.
- Student artists are encouraged to recruit assistants to complete work
- All chalk art must be completed by Saturday, October 13, at 2pm.
- *Student Artists will receive an honorarium of \$100.00 to produce their artwork*

CHALK ART COMPETITION PRIZES

BEST OF SHOW AWARD

- ALL artist categories will compete for the Best of Show Award Prize of \$2,000.

SHOWCASE ARTISTS

- Showcase Artists will compete to win a \$500.00 Best of Showcase Artist Award.

EMERGING ARTISTS

- Emerging Artists will compete for the following categories:
 - 1st Place: \$1,000.00
 - 2nd Place: \$500.00
 - 3rd Place: \$250.00

STUDENT ARTISTS

- Students will compete for the following Student Artist Award Categories:
 - 1st Place: \$500.00
 - 2nd Place: \$250.00
 - 3rd Place: \$150.00

ARTIST MATERIALS

MCAD will provide each artist with a small kit including basic chalking materials.

- Extra chalk will be available at the MCAD information booths
- Any other special materials needed for the piece is the artist's responsibility.

Each Artist Chalk Kit will contain:

- 8 Packs of White Pastels (3 sticks per pack)
- 2 Packs of Assorted Color Pastels (24 sticks)
- 1 Packs of Earth Tone Pastels (12 sticks)
- 1 Packs of Assorted Gray Pastels (12 sticks)
- 1 Packs of Charcoal (black) Pastels (12 sticks)
- 2 Rags
- 1 Spray Bottle
- 1 Three inch paint brush
- 1 Two inch paint brush

ARTIST RESPONSIBILITIES AND AGREEMENTS

MANDATORY WORKSHOPS

- All participants should plan to attend a **mandatory Chalk Artist Honorarium Orientation** meeting on Monday, September 17, 2018, at the El Paso Museum of History (510 N. Santa Fe). All selected artists will be required to attend. All selected artists must have bring a voided check or letter from banking institution documenting an active checking account to the orientation.
- All selected participants will be required to attend a Mandatory Chalk Art workshop on Saturday, September 29, 2018, from 11 a.m. – 1 p.m. at the El Paso Museum of History (510 N. Santa Fe Street)

CHALK ART REQUIREMENTS

- Artwork must be the original creation of the artist.
- Artwork must remain true to selected Chalk Art submission
- No advertising or copyright images will be permitted, including words, logos, and symbol
- Altering the piece on the day of the event will result in disqualification and forfeiture of the honorarium
- If an alteration to Chalk Art proposal are needed, they must be submitted to MCAD and approved one week prior to the event
- No electrical appliances or equipment will be allowed onsite during chalking, including lights or sound systems

- If artists utilize tents or umbrellas, they must be weighted down properly and not impede into other artists working space. Staff may instruct the removal of tents or shade structure if these conditions are not followed

ALLOWABLE MATERIALS:

- Chalk Pastels in a solid form are the only allowable material that can be used during the competition.
- During the orientation, MCAD will go over other allowable methods and techniques permissible to use during the event.

INDIVIDUAL(S) USING PROHIBITED MATERIALS WILL BE **DISQUALIFIED** AND HELD ACCOUNTABLE FOR PROPERTY DAMAGES ASSUME RESPONSIBILITY FOR CLEANING OF THE SPACE.

PROHIBITED MATERIALS:

Artist May Not Use the Following Materials:

- LIQUID or OIL PASTELS
- ACRYLIC or OIL PAINTS
- FIXATIVES or GLUES
- PERMANENT MARKER
- SPRAY CHALK
- SPRAY PAINT