



CALL FOR FOOD VENDORS

Food Vendors are invited to participate in the 10th Annual Chalk the Block Public Art Festival for food vending opportunities on October 6, 7, and 8.

THE EVENT

On October 6-8, 2017, the City of El Paso Museums and Cultural Affairs Department (MCAD) in partnership with the El Paso Community Foundation will host Chalk the Block 10 Public Arts Festival (CTB10). Chalk the Block has become a signature El Paso event that provides an opportunity for the community to experience downtown in a whole new light with amazing sidewalk chalk art competitions, live music, delicious food, an interactive Kids Zone, and large scale temporary public art installations.

Food Vending opportunities this year are October 6-8

Hours of Operation:

Friday "Beats and Eats" Event Soft Opening, October 6: 6:00 pm – 10:00 pm; FOOD TRUCKS ONLY

Saturday, October 7: 10:00 am – 10:00 pm

Sunday, October 8: 11:00 am – 3:00 pm

APPLICATION DEADLINE:

- Applications must be completed through the online system by 6:00 pm on Tuesday, August 29.
- Accepted Food Vendors will be notified and charged a nominal fee for the rented space.
- Vendors will be responsible for bringing all operational equipment and supplies.
- Spaces are limited!

HOW TO APPLY

- All applications must be submitted online.
- No paper applications will be accepted.

To apply go to:

www.chalktheblock.com

Click on Get Involved – then click on Vendors

Or Go to:

<https://www.surveymonkey.com/r/CTB10FoodVendorApp>

QUESTIONS OR ASSISTANCE

For further information or assistance, please contact **Valerie Venecia at 212-1780** or veneciavm@elpasotexas.gov

FOOD VENDOR FEE SCHEDULE (NON-REFUNDABLE)

- \$400.00 Food Truck Vendor
- \$100.00 Downtown Artist and Farmers Market (DAFM) Food Truck Vendor Rate
- \$100.00 Food Cottage Vendor;
- \$25.00 DAFM Food Cottage Vendor Rate – Vendors must be CURRENT DAFM vendors AND have participated in the Market at least 6 times within the 3 months prior to the CTB application deadline (August 19). Market Coordinator will verify attendance.

PLEASE NOTE:

- Participation in the DAFM does NOT guarantee acceptance to CTB programming.
- Previous participation at Chalk the Block does not guarantee a space at this year's event.

BOOTH FEE PAYMENT:

- Booth fees are due in full to MCAD by 5:00 pm Tuesday, September 19, 2017.
- Exact cash, checks or credit cards (Visa, Mastercard, Discover) are accepted forms of payment.
- Credit cards may be taken over the phone or in person at the MCAD office located at 400 W. San Antonio Ave., Suite A, El Paso, Texas 79901.

**Failure to provide payment in full and completed Vendor Agreement by the deadline will result in forfeiture of the space which will then be offered up to an alternate. **

FOOD CRITERIA & SELECTION

Small, locally owned businesses that will provide a wide array of food and beverage options are invited to apply to be part of Chalk the Block 10.

Downtown Artist and Farmers Market (DAFM) Food Cottage Vendors:

- Current DAFM Food Cottage Vendors are also invited to apply for CTB.
- All food cottage vendors must adhere to Texas Food Cottage Law and Department of Public Health Temporary Food Establishment permitting guidelines.
- All items sold must be pre-packaged, appropriately labeled food item sales ONLY.
- For more information visit the Art and Farmers tab at the MCAD website: www.elpasoartsandculture.org

****Please note: Participation in the Downtown Artist and Farmers Market (DAFM) does NOT guarantee participation in CTB. Accepted DAFM vendors MAY be eligible for a discount pending the attendance requirement.****

SELECTION CRITERIA

In order to ensure diversity in cuisine, pricing, and menus, the Chalk the Block Committee will review all applications and select participants.

- Food Trucks/Mobile Food Vendors and Food Cottage vendors may apply
- Food Truck/Mobile Food vendors must provide copies of all current appropriate mobile food permits, licensing, Food Handlers, and Insurance documentation.
- Mobile Food Vendors must be in compliance with the standards set forth by the Department of Public Health.
- Food prep out of pop up tents is strictly prohibited.
- Up to 25 Mobile Food Vendors will be accepted to CTB10.
- Vendors must visibly display all permits.
- Food vendors not selected will be placed on an Alternate List and contacted in the event of a cancellation.

VENDOR AGREEMENTS

- All selected vendors are expected to sign and date Vendor Agreement at time fees are collected.
- Within two weeks of the event's completion all participating vendors must submit a CTB10 Post Event Evaluation to maintain eligibility to participate in future CTB events.

MANDATORY ORIENTATION

- All Mobile Food Vendors must attend a mandatory CTB10 Food Vendor Orientation scheduled Thursday, September 21 at in the City Hall second floor Conference room at 6:00 pm.

- Food Cottage Vendor orientation is scheduled Monday, September 25 at 5:30 pm.
WHERE WILL THIS BE?

NOTIFICATION & CANCELLATION

All selected vendors will be notified by September 12, 2017. No refunds will be issued if the event is cancelled or should the vendor be unable to participate.

SPACE GUIDELINES

General Logistics

- Participating Mobile Food Vendors should plan for their truck to remain on the event footprint all three days. Food Trucks will not be permitted to exit or re-enter due to the event layout and limited entrance/exit space.
- Vendors must bring their own supplies and equipment (food, vehicles, food supplies, stoves, grills, electricity, water, ice, as appropriate). Access to electricity is NOT included.
- All participants are responsible for their own cleanup. All cardboard and large scale waste must be broken down prior to disposal within the Food Court designated dumpsters.
- All trucks and trailers are required to unhitch so as to ensure maximum capacity of the Food Court space. On-site parking is prohibited.
- Although event security will be on-site during the event, vendors are responsible for assigning an individual to remain with the space at all times.
- Patio furniture is NOT allowed. Two designated sitting areas will be provided by the event organizers.
- Spaces will be assigned by the Vendor Coordinator. Assignments are final; vendors may NOT reassign themselves. Booths and spaces are Non-Transferable.
 - All parties involved in violation of this rule will be barred from the event and future participation.
- CTB10 vendor permits must be displayed at all times. Vendors without these permits will be asked to leave immediately.
- Failure to be ready for business on time and maintain full operations throughout the event may result in future ineligibility to participate.
- All Mobile Food Vendors should be fully staffed and prepared to provide service in a timely manner. Excessive delays or long lines may also affect future participation eligibility.
- Please be advised that typically more than 40,000 attend CTB annually. It is imperative that all selected food vendors be prepared to provide full menu operations throughout the entire event.

LOAD-IN AND TEAR DOWN

Friday October 6 Logistics: MOBILE FOOD VENDORS ONLY

Hours of Operation: 6 pm – 10 pm

- All participating food truck vendors will be provided a load-in appointment beginning at 4pm.
- Failure to arrive at your appointment time will result in load in delays and/or a reschedule.
- All Food Truck support vehicles must be off the footprint by 5:30 pm.
- To ensure that load in runs in as smoothly as possible, PLEASE BE ON TIME. ALL vendors MUST be ready to sell by 5:30 pm.

Saturday October 7 Logistics

Hours of Operation: 10 am – 10 pm

- Check in and set up will begin at 8:00 a.m. on Saturday, October 7.
- Food Truck support vehicles must be off the footprint by 9:00 a.m.
- ALL vendors MUST be ready to sell by 10:00 a.m. Teardown will tentatively begin at 9:00 p.m. (times may be extended; TBD).
- Although the food court will be locked, overnight security is not provided; vendors are responsible for their own equipment, supplies and personal property.

**FOOD COTTAGE VENDORS will be assigned a space within the Artisan Vendor sections; a map and load-in appointment will be assigned to each vendor. **

Sunday October 8 Logistics

- Check in and set up will begin promptly at 9:00 a.m. on Sunday, October 8.
- Food Truck support vehicles must be off the footprint by 10:00 a.m.
- Everyone must be ready to sell by 11:00 a.m.
- Teardown will tentatively begin at 3:00 p.m. (times may be extended).
- All must be cleared off the footprint by 6:00 p.m.

ADDITIONAL LOGISTICS

Parking:

- Pay to Park Available at the Mills Plaza and the Convention Center Parking Garages.
- Only the food trucks themselves are allowed to remain parked in the Food Court.
- No extra vehicles will be permitted inside the food vendor area during the event.

Trash:

- Vendors are responsible for removal of all trash from the vendor space and must dispose of trash properly in the appropriate city containers.
- Containers will be provided and volunteers will be onsite to help.
- Vendors must breakdown all cardboard prior to placing in waste receptacles provided.

Sales Tax:

- All vendors are responsible for collecting and paying Texas State Sales Tax as applicable to their product.
- You may obtain more information or a tax permit at the State Comptroller's web site (www.window.state.tx.us) or by calling 1-800-252-5555.

Fees and Permits:

- Food Cottage vendors are responsible for including current food handler's certificates with their applications and fees by the deadline.
- Food Cottage vendors are expected to comply with the Temporary Food Establishment Permit guidelines set forth by the Department of Public Health.
- MCAD will provide the Temporary Food Establishment Permit for the duration of the event.