



## CALL FOR CHALK ARTISTS

### CHALK YOUR ARTWORK DOWNTOWN!

The City of El Paso's Museums and Cultural Affairs Department (MCAD) invites eligible artists to apply for consideration to create temporary works of art using chalk on downtown sidewalks as part of the 10th Annual Chalk the Block Downtown Public Art Festival!

On October 6-8, 2017, the City of El Paso Museums and Cultural Affairs Department (MCAD) in partnership with the El Paso Community Foundation will host Chalk the Block 10 Public Arts Festival (CTB 10). Chalk the Block has become a signature El Paso event that provides an opportunity for the community to experience downtown in a whole new light with amazing sidewalk chalk art competitions, live music, delicious food, an interactive Kids Zone, and large scale temporary public art installations.

### ELIGIBILITY

The Chalk the Block 10 Chalk Art Competition is open to all artists (International artists must submit legal documentation to work in the U.S.). Artists must select one category for which they want to be considered when they submit their application. Artists may apply in one of the following categories:

- Showcase Artists (Advanced Artists 18 years and older)
- Emerging Artists (Intermediate Artists 18 years and older)
- Student Artists (Artists currently enrolled in High School)

All applications will be reviewed by a MCAD review panel. Artists selected to participate in CTB 10 will be notified via email by September 12, 2017.

If selected, all artists must attend a MANDATORY orientation to participate at CTB 10.

### DEADLINE TO APPLY

All applications must be received by August 29, 2017, 6pm. No exceptions will be made.

Incomplete applications will be disqualified.

## HOW TO APPLY

All applications must be submitted online. No paper applications will be accepted.

### To apply go to:

[www.chalktheblock.com](http://www.chalktheblock.com)

Click on Get Involved – then click on Chalk Artist Application

### OR

<https://www.surveymonkey.com/r/CTB10ChalkArtApplication>

## Application Materials:

In order to apply, all Applicants must upload the following attachments:

- 1) A 1-page résumé outlining your qualifications to participate; be sure to include your complete contact information.
- 2) Chalk Art Proposal Image: All applicants must submit one (1) original and completed full-color image of your proposed chalk art. The image submission must be a high quality jpeg.
- 3) Chalk Art Proposal Description: Artists must submit a brief description and explanation of your proposed artwork (200 words or less) in a Word or PDF.
- 4) Additional Work Samples: Artists must submit two (2) additional images of your past work (accompanying samples are not required to have been in chalk). Work samples should be representative of your artistic style and practice.

\*Applicants are encouraged to prepare documents and images ahead of time. Once you begin the online application, you cannot save your progress.

## QUESTIONS OR ASSISTANCE:

- If you have additional questions or need assistance, call Rebecca Munoz at 915-212-1770 or email at [munozra@elpasotexas.gov](mailto:munozra@elpasotexas.gov)

## Chalk Artist Categories

\*Artists May Apply for One Category Only.

### **Showcase Artist Category**

- This category is for advanced/professional artists.
- Up to twelve (12) artists will be selected to participate as Showcase Artists.
- Showcase artists receive a 10'x5' chalking space.
- Selected artists must begin work on Friday, October 6, from 6pm-10pm. On Saturday, October 7, work may begin at 7am.
- All artwork must be an original creation. Images may not incorporate copyrighted materials.
- Showcase artists are encouraged to recruit assistants to complete work.
- All chalk art must be completed by Saturday, October 7, at 2pm.
- Showcase Artists will receive an honorarium of \$300.00 to produce their artwork.

### **Emerging Artist Category**

- This category is for intermediate/emerging artists who are beginning or early in their artistic careers.
- Up to twenty (20) artists will be selected to participate in this category.
- Selected Emerging Artists will receive a 6'x5' chalking space.
- Selected Emerging artists must begin chalking on Saturday, October 6, at 7 a.m.
- All artwork must be an original creation. Images may not incorporate copyrighted materials.
- Emerging artists are encouraged to recruit assistants to complete work
- All chalk art must be completed by Saturday, October 7, at 2pm.
- Emerging Artists will receive an honorarium of \$100.00 to produce their artwork.

### **Student Artist Category**

- The student artist category is open to High School Students and organizations only.
- Up to twenty (20) artists will be selected to participate in this category.
- Student Artists will receive a 5' x 5' chalking space.
- Selected student artists must begin working on their chalk art Saturday, October 6, at 7 a.m.
- All artwork must be an original creation. Images may not incorporate copyrighted materials.
- Student artists are encouraged to recruit assistants to complete work
- All chalk art must be completed by Saturday, October 7, at 2pm.
- Student Artists will receive an honorarium of \$50.00 to produce their artwork

## **CHALK ART COMPETITION PRIZES**

### BEST OF SHOW AWARD

- ALL artist categories will compete for the Best of Show Award Prize of \$2,000.

### SHOWCASE ARTISTS

- Showcase Artists will compete to win a \$500.00 Best of Showcase Artist Award.

### EMERGING ARTISTS

- Emerging Artists will compete for the following categories:
  - 1st Place: \$1,000.00
  - 2nd Place: \$500.00
  - 3rd Place: \$250.00
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### STUDENT ARTISTS

- Students will compete for the following Student Artist Award Categories:
  - 1st Place: \$500.00
  - 2nd Place: \$250.00
  - 3rd Place: \$150.00

## **ARTIST MATERIALS**

MCAD will provide each artist with a small kit including basic chalking materials.

- Extra chalk will be available at the MCAD information booths
- Any other special materials needed for the piece is the artist's responsibility.

Each Artist Chalk Kit will contain:

- 8 Packs of White Pastels (3 sticks per pack)
- 2 Packs of Assorted Color Pastels (24 sticks)
- 1 Pack of Earth Tone Pastels (12 sticks)
- 1 Pack of Assorted Gray Pastels (12 sticks)
- 1 Pack of Charcoal (black) Pastels (12 sticks)
- 2 Rags
- 1 Spray Bottle
- 1 Three-inch paint brush
- 1 Two-inch paint brush

## **ARTIST RESPONSIBILITIES AND AGREEMENTS**

- MANDATORY WORKSHOPS
  - All selected participants will be required to attend a *mandatory* chalk art workshop on **Saturday, September 30, 2017 from 10 a.m. – 12 p.m.** at the El Paso Museum of History (510 N. Santa Fe Street)
  - All participants should plan to attend a *mandatory* Chalk Artist Honorarium Orientation meeting on Thursday, September 14, 2017, at the El Paso Museum of History (510 N. Santa Fe). All selected artists who are participating for the first time will be required to attend.
- CHALK ART REQUIREMENTS
  - Artwork must be the original creation of the artist.
  - Artwork must remain true to selected Chalk Art submission
  - No advertising or copyright images will be permitted, including words, logos, and symbol
  - Altering the piece on the day of the event will result in disqualification and forfeiture of the honorarium.
    - If alterations to Chalk Art proposal are needed, they must be submitted to MCAD and approved one week prior to the event.
- No electrical appliances or equipment will be allowed onsite during chalking, including lights or sound systems.
- If artists use tents or umbrellas, they must be properly weighted and not impede into other artists working space. Staff may instruct the removal of tents or shade structure if these conditions are not followed.

### ALLOWABLE MATERIALS:

- Chalk Pastels in a solid form are the **only** allowable material that can be used during the competition.
- During the orientation, MCAD will go over other allowable methods and techniques permissible to use during the event.
- INDIVIDUAL(S) USING PROHIBITED MATERIALS WILL BE DISQUALIFIED, HELD ACCOUNTABLE FOR PROPERTY DAMAGES, AND ASSUME RESPONSIBILITY FOR CLEANING OF THE SPACE.

### PROHIBITED MATERIALS:

Artist May Not Use the Following Materials:

- LIQUID PASTELS
- ACRYLIC PAINTS
- FIXATIVES
- OIL PAINT
- OIL PASTELS
- SPRAY CHALK