



CALL TO CHALK ARTISTS 2016

Application Deadline: Thursday, Sept 1, 2016, 5:00 P.M.

CHALK YOUR ARTWORK DOWNTOWN!

The City of El Paso's Museums and Cultural Affairs Department (MCAD) invites eligible artists to apply for consideration to create temporary works of art using chalk on downtown sidewalks as part of the 9th Annual Chalk the Block Downtown Public Art Festival!

THE EVENT

On October 14-16, 2016 the City of El Paso Museums and Cultural Affairs Department (MCAD) in partnership with the El Paso Community Foundation will host *Chalk the Block 9 Public Arts Festival* (CTB9). CTB9 is a fun-filled event that will host entertaining activities for people of all ages, including chalk art competitions, a Kids Zone, an interactive public chalk area, temporary art installations, art vendors, live music, performances, great food, and much more!

ELIGIBILITY

Participation is open to all artists (International artists must submit legal documentation to work in the U.S.). Artists must select the category for which they want to be considered when they initially submit their application. Category choices are as follows:

Showcase Artists (Advanced Artists 18 years and older)

Emerging Artists (Intermediate Artists 18 years and older)

Student Artists (Artists currently enrolled in High School)

Selected Showcase and Emerging Artists will be placed into a category based on the panel's *artist selection process* and final recommendations. All Student Artist applicants must be enrolled either at the secondary (high school) or collegiate level, or part of an educational/ non-profit organization. The selection process also applies to the student artist applicants. See below for chalk space sizes.

CATEGORIES OF PARTICIPATION

(A) Showcase Artist Category (10'x5' space) Up to twelve (12) artists will be selected to participate in this category. Interested artists must begin installation on Friday, October 14, from 6 p.m. to 10 p.m., to continue on Saturday, October 15, beginning at 7 a.m. (if needed). Artwork must be an original creation of the artist and must be completed by chalk-down time on Saturday, October 15, at 2 p.m. Artists are encouraged to recruit assistants to ensure their work is completed on time. To apply for this category please submit the following:

- A 1-page résumé outlining your qualifications to be a Showcase Artist; be sure to include your complete contact information.
- An original and completed full-color image of your proposed chalk art
- A description and explanation of your proposed artwork (200 words or less)
- Two (2) additional images of your past work (accompanying samples are not required to have been in chalk)
- All written requirements must be submitted in one document in PDF file format; Work samples and proposal images should be submitted in jpeg format.

Showcase Artists will receive an honorarium of \$300.00 to produce their artwork and have the opportunity to compete in **The Best of Show** \$2,000 cash prize competition. Showcase Artists also have the opportunity to win a \$500.00 **Best of Showcase Artist Award**.

(B) Emerging Artist Category (6'x5' space) Up to twenty (20) artists will be selected to participate in this category. Interested artists must begin chalk art installation on Saturday, October 15, at 7 a.m. Artwork must be an original creation of the artist and must be completed by chalk-down time on Saturday, October 15, at 2:00p.m. Artists are encouraged to recruit assistants to ensure their work is completed on time. To apply for this category please submit the following:

- A 1-page résumé outlining your qualifications to be an Emerging Artist; be sure to include your complete contact information.
- An original and completed full-color image of your proposed chalk art
- A description and explanation of your proposed artwork (200 words or less)
- Two (2) additional images of your past work (accompanying samples are not required to have been in chalk)
- All written requirements must be submitted in one document in PDF file format; Work samples and proposal images should be submitted in jpeg format.

Emerging Artists will receive an honorarium of \$100.00 to produce their artwork and have the opportunity to compete in **The Best of Show** \$2,000 cash prize competition. Emerging Artists will also have a chance to compete for the following categories: **1st Place: \$1,000.00 2nd Place: \$500.00 3rd Place: \$250.00**

(C) Student Artist Category (5'x5' space)

High School, Collegiate, and student organizations only. Up to twenty (20) artists will be selected to participate in this category, squares in this category measure 5' x 5' for individual students. Interested artists must begin installation on Saturday, October 15, at 7 a.m. Artwork must be an original creation of the artist and must be completed by chalk down time on Saturday, October 15, at 2:00 p.m. Artists are encouraged to recruit assistants to ensure installation is completed on time. To apply for this category please submit the following:

- A 1-page résumé outlining your qualifications to participate as a Student Artist; be sure to include your complete contact information.
- An original and completed full-color image of your proposed chalk art
- A description and explanation of your proposed artwork (200 words or less)
- Two (2) additional images of your past work (accompanying samples are not required to have been in chalk)
- All written requirements must be submitted in one document in PDF file format; Work samples and proposal images should be submitted in jpeg format.

Student Artists will receive an honorarium of \$50.00 to produce their artwork and have the opportunity to compete in **The Best of Show** \$2,000 cash prize competition. Students will also have a chance to compete for the following Student Artist Award Categories: **1st Place: \$500.00 2nd Place: \$250.00 3rd Place: \$150.00**

BEST OF SHOW AWARD

All artist categories will compete for the **Best of Show Award of \$2,000.**

ARTIST AGREEMENT

- All selected participants will be required to attend a **mandatory chalk art workshop** on **Saturday, October 8, 2016** from 10 a.m. – 12 p.m. at the El Paso Museum of History (510 N. Santa Fe Street)
- All participants should plan to attend a **mandatory Chalk Artist Honorarium Orientation meeting** on **Monday, September 22, 2016** at the El Paso Museum of History (510 N. Santa Fe). **All selected artists who are participating for the first time will be required to attend.**
- Artwork must be the original creation of the artist.
- Artwork must be appropriate for public viewing and not be of any offensive nature in accordance with Texas Penal Code Section 43.21 regarding obscenity.
- No advertising or copyright images will be permitted, including words, logos, and symbols.
- No electrical appliances or equipment will be allowed onsite during chalking, including lights or sound systems
- Artist may not deviate from art piece submitted in the proposal unless approved at least one week prior to the event by MCAD staff. Altering the piece on the day of the event will result in disqualification and forfeiture of the honorarium.
- **ONLY CHALK PASTELS IN A SOLID FORM AND/OR TECHNIQUES LEARNED AT THE WORKSHOP MAY BE USED. LIQUID PASTELS, ACRYLIC PAINTS, FIXATIVES, ETC. WILL NOT BE PERMITTED UNDER ANY CIRCUMSTANCES. IF THE ARTIST(S) INSIST ON USING PROHIBITED MATERIALS THE INDIVIDUAL(S) WILL BE DISQUALIFIED, BE HELD ACCOUNTABLE FOR PROPERTY DAMAGES AS WELL AS ASSUME RESPONSIBILITY FOR CLEANING OF THE SPACE.**

HOW TO APPLY

Applications must be submitted to chalktheblockep@gmail.com. Please title the subject line of your e-mail the category you are applying for. Incomplete applications will not be considered.

SELECTION PROCESS

Prior to the event, an appointed panel made up of community members and local visual artists will review artist applications and select the artists on a competitive basis to participate in Chalk the Block 2016. Selected artists will be notified by **September 15, 2016**. Judges will be invited to select winners upon completion of chalk-down time at 2pm on Saturday, October 15. Prizes will be awarded to winners within each available category.

MATERIALS

MCAD will provide each artist with a small kit including basic chalking materials (see below). Extra chalk will be available at the MCAD information booths and any other special materials needed for the piece is the artist's responsibility.

Each Artist Bag has:

- 8 Packs of White Pastels (3 sticks per pack)
- 2 Packs of Assorted Color Pastels (24 sticks)
- 1 Packs of Earth Tone Pastels (12 sticks)
- 1 Packs of Assorted Gray Pastels (12 sticks)
- 1 Packs of Charcoal (black) Pastels (12 sticks)
- 2 Rags
- 1 Spray Bottle
- 1 Three inch paint brush
- 1 Two inch paint brush

**Applications must be submitted to chalktheblockep@gmail.com
Incomplete applications will not be considered.**

FOR MORE INFORMATION ON THIS EVENT PLEASE CONTACT:

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